

**SCNCPG
Minutes
1.28.05**

Present: Baker, Beyeler, Grimes, Drumm, Duncan, Feldman, Frederick, Fuhrman, Green, Hershberger, Longo, Marrinan, Matthies, McCready, Moormann, Pfeil, Roberts, Rosenthal, Schwartz, Swaney, Webb, Martin, Britton, Evans, Anakey, McFarland, Harrier, Treolo.

Motion Approve the minutes of November 19, 2004.
Bob Fuhrman/ Bill Schwartz passed unanimously

National License SCNCPG submitted the National License forms to conduct the LEAVE A LEGACY® program. Council will sponsor three (3) programs: Clark, Greene and Logan Counties.

NCPG Updates Fundraising and Administrative Cost study was reviewed. Project: “Nonprofit Overhead Cost Study”. Focus groups have found that donors expect organizations to have low fundraising/administrative cost. IRS Form 990 information ratios are becoming as important as PE ratio in the financial world.

NCPG sponsored a bill allowing California charities issuing charitable gift annuities to invest up to 50% of their gift annuity reserves in stocks traded in U.S. exchanges, a large increase over the former limit of 10%.

2005 Programs Ed Marrinan updated the Council on the 2005 training programs. Additionally, he advised the group of the seminar, to be presented by Laura Hansen Dean on Oct. 18, 2005.

Treasurers Report Matthies reported that the Council received a \$7500 grant from The Turner Foundation to fund the LEAVE A LEGACY® director. SCNCPG account balance is \$14,480. Currently there are 40 Council members.

LEAVE A LEGACY® Moormann reported that there is a static display at the Springfield Mall, center aisle booth. Display will remain in place until mall management request that it be removed.

Mall management will allow LEAVE A LEGACY® to have a free table at the mall's Home Show, provided space is available.

Eighty percent of the 2005 Partner Agreements have been received. Program fee will not be due until May 2005.

Clark County Bar will collaborate with the legacy program. In exchange it has requested that SCNCPG provide local training for attorneys to obtain annual CLE credits.

**SCNCPG
WEB site**

Treolo presented a "live" internet connection to explain the Council's new web site. URL: scncpg.org. Site is operational and had 79 "hits" to date! Governance, minutes, agenda, will be posted on the site.

Program: "A Case of Strategic Planning" presented by Shannon Martin, JD

The Artemis Center (Alternatives for Domestic Violence) has been a successful nonprofit but has experienced financial hurdles. Management felt that the organization has to both stabilize and grow the Center's annual budget to maintain services. The Center followed a strategic planning model "Team Plan" developed by the Mathile Foundation to formulate a strategic plan. Local constituents provided input to develop the plan. Several objectives were set: collaboration with health service providers, work with faith based organizations and the establishment of a Development Board of Giving diverse from the Artemis Center operational board. The separate board will be called the Artemis Foundation. It will focus on stabilizing financials and capital thus, allowing the Artemis Center board to concentrate on services. The Foundation operates one program, "Raising More Money" to expand the circle of friends who are acquainted with the Foundation via an annual breakfast. The breakfast centers around exposing people to services the Artemis Center provides; "Breaking their Hearts" with stories of accomplishments. This annual activity expands the benefactor base and communities knowledge of the Artemis Centers' work.

Next meeting: March 18, 2005.